

**THIS ISN'T THE TIME TO THINK  
ABOUT ENVIRONMENTAL IMPACT**



# ISO 14001:2004

## DEMONSTRATE YOUR COMMITMENT TO THE ENVIRONMENT



Customers, consumers and shareholders are increasingly demanding environmentally responsible products and services. They expect companies to comply with environmental standards and demonstrate their commitment to the environment in all day-to-day operations. Clients increasingly want proof of this commitment, and it's an opportunity for companies to leverage their sincere environmental beliefs.

### PROOF THAT YOU ARE COMMITTED TO YOUR CUSTOMERS

The ISO 14001:2004 Environmental Management Systems (EMS) certification enables you to demonstrate your commitment to the environment, as well as continuously improving your corporate image and integrating the realities of a changing world.

### WHAT IS ISO 14001:2004?

ISO 14001:2004 provides guidance on how to manage the environmental aspects of your business activities more effectively, while taking into consideration environmental protection, pollution prevention and socio-economic needs.

### THE BENEFITS OF ISO 14001:2004

The international recognition of the Environmental Management Systems standard ISO 14001:2004 is a real boost to any company's reputation. What's more, it assists you to ensure compliance with environmental legislation and reduces the risk of penalties and possible litigation. Demonstrating a real commitment to the environment can transform your corporate culture externally by opening up new business opportunities with environmentally aware customers or clients, while internally it can improve employee ethics and the workplace. Compliance with ISO 14001:2004 can also provide your company with a better use of energy and resources, and reduce costs over time.

Certifying your Environmental Management Systems through SGS will help your organisation develop and improve performance.

- Your ISO 14001:2004 Environmental Management System certificate from SGS enables you to demonstrate high levels of environmental compliance when bidding for international contracts or expanding locally to accommodate new business.
- Regular assessment performed by SGS helps you to continually use, monitor and improve your environmental management systems and the related processes. This improves the reliability of your internal operations to meet customer requirements, as well as overall performance. You may also gain a significant improvement in staff motivation, commitment and understanding of their responsibility.

### WHY SGS?

To date, more than 7 000 small, medium and international companies use SGS as their certifying body to perform audits of their Environmental Management Systems against the requirements of ISO 14001:2004. Confirming SGS as the world's preferred certifying body for this standard.

Our global brand is built upon our presence in 75 countries. With over 80 000 certificates globally, SGS is the world's leading certification body in diverse standards, including ISO 9001:2000, ISO 14001:2004 and food safety management systems.

Audits are a tool to improve the efficiency of your processes, i.e. increase your profitability. Audit services are not only a measurement tool, but also a building block of your continuous improvement systems. They recognise the efforts of all, show how far the organisation has already travelled and materialise the impetus of your business. The SGS approach is transparent and logical, which is why we become your partner towards improvement and in meeting your business objectives.

We do not turn audits into the simple filling-in of a checklist and checking of your document systems. Our auditors are trained the "SGS way"; they listen to the client and are objective and ethical at all times.

Our network of experienced auditors identifies the Corrective Action Requirements (CAR) in a consistent manner, globally. They are trained on multiple standards and can perform integrated audits when needed.

### START TODAY

SGS representatives are happy to answer any of your questions and issue a quotation that suits your needs. Please contact:

SGS  
1 place des Alpes  
P.O. Box 2152  
CH – 1211 Geneva 1  
t +41 (0)22 739 91 11  
f +41 (0)22 739 98 86  
e [enquiries@sgs.com](mailto:enquiries@sgs.com)  
[www.sgs.com](http://www.sgs.com)

WHEN YOU NEED TO BE SURE

SGS